



» ENTERPRISE SOLUTIONS

# “Cortado is just what we need”

Banco de Córdoba adopts new standards for mobile business solutions



The national financial institution Banco de Córdoba, headquartered in the Argentine metropolis of Córdoba, was looking for a mobile solution that would improve the efficiency and cost-effectiveness of its operations. The basis for the problem: As soon as mobile employees required information from the corporate network, they had to make long telephone calls to their office-based colleagues or turn on their laptops and open a VPN connection to access the network. Thus, valuable working time was continuously being lost. With the shadow of the financial crisis looming large, the Banco de Córdoba was faced with the challenge of minimizing such losses while increasing the efficiency of its operations, regardless of time or location.

## Bankers issued with BlackBerry® smartphones

In 2006, the first step taken by the Banco de Córdoba was to install the BlackBerry® Enterprise Server and equip 50 of its employees with BlackBerry smartphones. Since then, the institution has gradually expanded its BlackBerry environment and it now comprises 400 BlackBerry users.

## Cortado Corporate Server provides the solution

In May 2009, Banco de Córdoba became acquainted with the functionality offered by Cortado Corporate Server while attending the annual BlackBerry event, the Wireless Enterprise Symposium (WES) in Orlando. Cortado, a division of ThinPrint AG, has been a BlackBerry Alliance Member since 2004.

In addition to enabling users to access updated database reports and documents stored on corporate networks, *Cortado Corporate Server* also makes it possible to output these via fax machines, Bluetooth printers and network printers. Furthermore, *Cortado Corporate Server* incorporates classic desktop functions which allow users to send documents by email, rename them and use tools such as copy, cut and paste, to name a few. Office documents stored on the corporate network can be converted directly to PDF documents directly from BlackBerry smartphones. Thanks to the implementation of *Cortado Corporate Server*, every employee is now able to access the latest information and act quickly.

After seeing a live demonstration of all the functions offered by *Cortado Corporate Server* Alejandra C. Varela and Walter Griguol, responsible for internal communication, were impressed: “The fact that it’s possible to use all of these functions with the BlackBerry smartphone came as a surprise to us. Cortado is just what we need!”

### Details

Customer	Banco de la Provincia de Córdoba S.A.
Industry	Financial sector
Contact person	Alejandra Claudia Varela
Project	Boost productivity by having the ability to access documents from any location, improve teamwork by immediately saving documents in team folders, printing and fax options
Number of users	50
Project duration	The contract was awarded within 4 weeks of the test installation's expiry
Servers	BlackBerry Enterprise Server, Microsoft Exchange 2007, <i>Cortado Corporate Server 4.0</i>
Smartphones	BlackBerry 8700, BlackBerry 8100, BlackBerry 8300, BlackBerry 8310, BlackBerry 9000, BlackBerry 9500
Carrier	Claro Argentina



# CORTADO

The Business Class of Mobile Services

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### Short implementation phase

The configuration of the demo version of *Cortado Corporate Server* at the Banco de Córdoba was completed within two days. Cortado was on hand to provide online support to the customer during the implementation phase, as the sophisticated installation process for Cortado software negates the need for on-site installation. Once the financial institution had purchased *Cortado Corporate Server*, the new licenses simply had to be saved in the demo version to enable the 50 users to begin using the Cortado client on their various BlackBerry smartphones.

### Reducing costs, boosting productivity, increasing operational efficiency



Improving the efficiency of operations increases productivity, which in turn secures long-term competitiveness. This is the bank's corporate philosophy and the mobile solution from Cortado certainly lives up to it.

Alejandra C. Varela: "Our industry is characterized by stiff competition. So we were looking for a solution that would enable our managers to access and print information stored on the corporate network quickly and cost-effectively. Not only does this boost the productivity and efficiency of our mobile

employees, it also makes life easier for the office-based staff. Their time is no longer constantly taken up by searching for customer-related information and sending it to their colleagues in the field."

"We are delighted to welcome the Banco de Córdoba as our first Latin American banking customer. We had a fantastic working relationship with our customer throughout the implementation process. This project can be seen as a perfect example of smooth, harmonious cooperation," states Nina Kroll, Cortado's Head of Sales for Latin America.

### Banco de la Provincia de Córdoba S.A.

Established on September 22, 1873, Banco de Córdoba was initially involved in private and government funds. Since its inception, the financial institution's mission statement has been:

"To provide credit at a low rate of interest and with reasonable repayment conditions, irrespective of social status, thereby promoting the economic development of the city."

A strategy was devised to increase competitiveness and efficiency to a level similar to that of private banks, without compromising the concept of corporate citizenship – a key characteristic of credit unions.

The initial results became apparent in 2006. A marked improvement was visible in terms of the efficiency indicators, as was considerable growth in the authorisation of credit in the private sector.

Today, Banco de Córdoba offers a comprehensive range of services via its network of over 150 branches.

[www.bancor.com.ar](http://www.bancor.com.ar)

### Cortado. A Division of ThinPrint

Cortado, as an independently acting division, combines the total mobile computing competence of ThinPrint AG and offers one-stop mobile business software solutions and professional hosting services for all of today's mobile demands. The services on offer encompass the entire range from Hosted Exchange and professional e-mail and PIM services with innovative push mail capability to the truly unique Cortado Enterprise Solutions and Premium Services, which turn your mobile device into a fully-fledged workstation. Cortado products, both in-house solutions and hosted premium services, allow you to manage documents and flexibly send them to all established mobile platforms. Security-certified hosting centers in Germany, the USA, and the Pacific region guarantee high availability and security for all hosted Cortado services.

[www.cortado.com](http://www.cortado.com)

**Demo Version**  
**Test free for 30 days!**  
A fully functional demo version  
is available at  
[www.cortado.com/enterprise](http://www.cortado.com/enterprise)



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