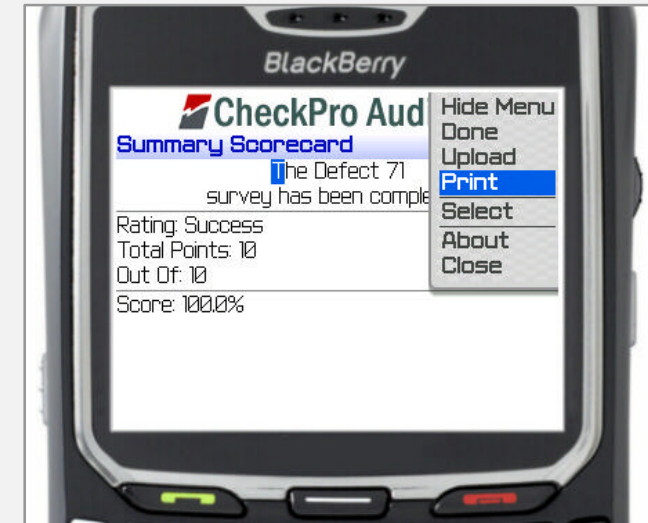


User Example: Checkpoint

- **Task:** Checkpoint's customer, Limited Brands, needs to print from a CPA application on a mobile device to a local printer, without relying on network coverage
- **Solution with Cortado Basic Print:** Integration into Checkpoint CPA application - Customer can print the required audit reports from BlackBerry smartphones onsite to local printers via Bluetooth, regardless of network coverage
- **Value:** Immediate delivery of a hard copy audit report, increased productivity, improved print quality, faster printing (Bluetooth vs. infrared technology)
- **Customer Quote:** *"We were very satisfied. The installation is easy and it did everything we needed to do."* John Thomas, Limited Brands Loss Prevention, Manager LP Systems



Industry: Electronic/Surveillance

Partner:
Point Alliance

Platform:
BlackBerry

Hardware:
BlackBerry smartphones 8700,
8800, 8830, Canon and HP
printers via Bluetooth

User Example: Checkpoint

- **An integrated solution:** Checkpoint's systems integrator and Cortado's ISV Partner, Point Alliance, used the Cortado for BlackBerry Software Development Kit (SDK) to integrate the print functionality into the Checkpoint CPA application. The Cortado Basic Print functionality can thus be used directly from the Checkpoint application. It's almost transparent to the user that it's an additional software.
- **Integrator Quote:** *"As a BlackBerry Systems Integrator, clients come to Point Alliance for complete solutions. After an exhaustive search, we determined that the features and functionality of Cortado Basic Print (disconnected BlackBerry printing) were the perfect addition to our custom solution. The Cortado solution was easy to implement and the Cortado development team was very responsive to our customization requests. We would definitely recommend this solution to other clients in the future."*
Shaan Parekh, Point Alliance Inc., Partner

