



# CORTADO

The Business Class of Mobile Services



## » ENTERPRISE SOLUTIONS

### Into the Fast Lane with Printouts

Team Transport, Inc., a transportation company, uses Cortado Content Beamer to accept orders almost as soon as they come in and print them out in a flash in the truck cab

For the transportation company Team Transport, distributing freight documents has long been a sore point. Either the thirty or so drivers, who drive independently for the company, always had to return to locations in Houston or San Antonio to pick up shipping documents and permits, or they lost valuable time waiting in line at expensive fax stations and they can accrue usage fees. Another problem was that customers were often poorly informed of their order status. In order to increase work efficiency and customer satisfaction, Team Transport began looking for a practical solution. In addition to vehicle tracking software designed to better inform customers about their order status, they also decided to implement a BlackBerry® Enterprise Server in connection with Cortado Content Beamer. The driver now receives e-mails almost immediately and also has the option to print out original documents on a Bluetooth printer.

**Important for drivers:** Cortado Content Beamer's functions are seamlessly integrated into the BlackBerry® menu structure. There is simply the additional "Print" option, which can be used to start direct printing. When a driver receives a document and selects the print command, the print job is created on the Cortado Content Beamer Server at headquarters and the print data sent via the secure MDS channel to the BlackBerry®. From there, it is then transmitted to the printer. Print-outs of incoming e-mails and attachments can even be automated using the Push Print option. The user defines the desired printer and the selection rules for the relevant e-mails, such as the sender address or a specific subject.

Important information is immediately printed, without any user interaction.

Thanks to high compression, the document is printed in original format without large amounts of data being generated.

"The installation turned out to be extremely simple. Cortado Content Beamer was installed on the company's terminal servers within a day. Admittedly, we did have some initial difficulties with the Bluetooth adapters, which are supposed to make the printers in the truck cabs Bluetooth capable," says



Source: Holger Raukamp

## REFERENCE

### Team Transport Inc.

For more than ten years, Team Transport Inc., has provided many services for Intermodal, flatbed, and van transportation. The company is certified to haul hazardous materials and is a U.S. customs bonded carrier. They have the authority to operate in the 48 contiguous states and are fully insured.

[www.teamtransport.net](http://www.teamtransport.net)

### Cortado. A Division of ThinPrint

Cortado, as an independently-acting division, combines the total mobile computing competence of ThinPrint GmbH, and offers one-stop mobile business software solutions and professional hosting services for all of today's mobile demands. The services we offer encompass a wide range, from Hosted Exchange and professional e-mail and PIM services with innovative push mail capability, to the truly unique Cortado Enterprise Solutions and Premium Services, which turn mobile devices into fully-fledged workstations. Cortado products, both in-house solutions and hosted premium services, allow you to manage documents and flexibly send them to all established mobile platforms. Security-certified hosting centers in Germany, the United States and the Pacific region guarantee high availability and security for all hosted Cortado services. With the extensive experience of ThinPrint GmbH and its international presence with offices in the United States and Australia, Cortado operates globally. A global partner network supports the international availability of Cortado offerings.

[www.cortado.com/promotion](http://www.cortado.com/promotion)



Source: A. Dreher

Christoph Hammer, a consultant from ThinPrint GmbH. Team Transport ultimately decided – based on Christoph Hammer’s advice – to purchase the Pentax Pocket-Jet3 Thermal Printer, which outperforms other printers and whose small size allows it to easily fit in any glove compartment. The user must first initially pair the Bluetooth printer with the BlackBerry to create a connection between the devices. This only needs to be done once.

Christoph Hammer: “Now shipping documents and permits can be quickly and easily printed out directly in the truck cab. Team Transport and its drivers not only eliminate unnecessary costs, but above all, they save time.”

**Accelerating once again with Cortado Content Beamer**

Jennifer Michna, V.P. of Finance of Team Transport, is more than satisfied with the mobile print solution: “Our sector is a very competitive business. Every minute really counts here. That’s why we looked for a solution that also satisfies our drivers. But now, even our dispatchers are significantly freed up because they can immediately forward the new order to the driver while he’s still on the road.”

Facts	
Customer	Team Transport Inc.
Sector	Transportation
Project leader	Jennifer Michna
Project goal	Reduce the burden on dispatchers, receive and print shipping documents and permits while mobile, and subsequently increase work efficiency and save time
Number of users	Between 30 and 40, depending on order situation
Hardware	BlackBerry®, Pentax PocketJet



**About ThinPrint GmbH**

ThinPrint specializes in mobile enterprise solutions and printing in distributed networks. The solutions of the software manufacturer, based in Germany and with offices in USA and Australia, are successfully deployed by businesses of all sizes and in all sectors around the globe. More than 500 renowned distributors and resellers in more than 80 countries market the products of ThinPrint GmbH. Thanks to strategic partnerships, the client components of the patent pending .print technology are integrated in a multitude of terminals, print boxes, PDAs, and mobile telephones from leading hardware manufacturers. Significant value is enjoyed by strategic partnerships with BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VMware, and XPS Software GmbH.

[www.thinprint.com](http://www.thinprint.com)

