



# CORTADO

The Business Class of Mobile Services



## » ENTERPRISE SOLUTIONS

### Truckers print with a single wheel ...

While on the road, the drivers for a U.S sales and leasing company print their transport documents from their trucks. The equipment: BlackBerry Enterprise Server™, BlackBerry® handhelds, the Cortado Content Beamer server based bluetooth print solution, and a bluetooth® capable printer

The company, a specialist for leasing, selling, and repairing construction equipment, was looking for a way to redesign its drivers' workload to more effectively expedite work processes. Too much valuable work time was wasted because delivery orders and transport documents were not immediately ready when drivers needed them. Instead, drivers had to go to the office each time to get the necessary papers. When the system administrators of the company heard about a bluetooth® print solution for BlackBerry® handhelds, they knew they had found the solution. Equipped with BlackBerry® handhelds, a BlackBerry Enterprise Server™, the Cortado Content Beamer print solution, and bluetooth® printers, drivers can print all necessary documents onsite and immediately – without faxes, detours, or frustrating downtime.

#### Drivers were equipped with BlackBerry® handhelds and printers ...

In July 2005, the company first installed a BlackBerry Enterprise Server™. A few weeks later, with help from UltraLevel, a ThinPrint partner, the company implemented the Cortado Content Beamer server solution. Ten drivers were each furnished with BlackBerry® handhelds and a bluetooth® HP 450 printer.

#### Delivery orders now come via email ...

Delivery orders and other important documents are now sent to the drivers by email, which the BlackBerry Enterprise Server™ sends to the BlackBerry® devices from Lotus

Notes with the push service. When drivers want to print a document, they use the track wheel to select the print option from the menu. Now, in the background and completely invisible to the driver, the Cortado Content Beamer Server creates a print job for the selected document. The print job is sent via the BlackBerry Enterprise Server™ across a secure connection to the driver's BlackBerry® handheld. Because the special ThinPrint technology greatly compresses the print data, the transfer is very fast.



## REFERENCE

#### UltraLevel Inc.

UltraLevel is a U.S. based firm focused on utilizing technology to maximize the bottom line. Our slogan "IT Turnaround Specialists" says it all. We do more than everyday network implementation and support. We look at your business as a whole and create solutions that impact the bottom line. Our daily goal is to be recognized as trusted business advisors, not just Information Technology experts.

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#### Cortado. A Division of ThinPrint

Cortado, as an independently-acting division, combines the total mobile computing competence of ThinPrint GmbH, and offers one-stop mobile business software solutions and professional hosting services for all of today's mobile demands. The services we offer encompass a wide range, from Hosted Exchange and professional e-mail and PIM services with innovative push mail capability, to the truly unique Cortado Enterprise Solutions and Premium Services, which turn mobile devices into fully-fledged workstations. Cortado products, both in-house solutions and hosted premium services, allow you to manage documents and flexibly send them to all established mobile platforms. Security-certified hosting centers in Germany, the United States and the Pacific region guarantee high availability and security for all hosted Cortado services. With the extensive experience of ThinPrint GmbH and its international presence with offices in the United States and Australia, Cortado operates globally. A global partner network supports the international availability of Cortado offerings.

[www.cortado.com/blackberry](http://www.cortado.com/blackberry)



**... And they are printed in the truck**

The attachments, usually documents in PDF, Word, or text format, are then printed directly from the bluetooth® printer installed in the truck. It was worth it! "We are very excited to be a pioneer in this growing mobile market," says Michael Butz, UltraLevel, Inc. President and CEO. "Without a print solution, the company would not have deployed the RIM hardware and software and its truck drivers would have continued spending a good part of their day chasing down the appropriate paperwork for their deliveries." The system administrator of the customer is also satisfied: "The drivers' boss is very happy with the solution. The ROI is definitely high."

Facts	
Branch	Sales and leasing
Responsible for project	UltraLevel Inc.
Project	Streamlining and expediting processes, connecting mobile workers
Number of users	10
Project timeframe	A few weeks from the installation of the BlackBerry Enterprise Server™ and Cortado Content Beamer to production
Server	BlackBerry Enterprise Server™, Cortado Content Beamer, Lotus Notes
Hardware	BlackBerry®, HP Deskjet 450



**About ThinPrint GmbH**

ThinPrint specializes in mobile enterprise solutions and printing in distributed networks. The solutions of the software manufacturer, based in Germany and with offices in USA and Australia, are successfully deployed by businesses of all sizes and in all sectors around the globe. More than 500 renowned distributors and resellers in more than 80 countries market the products of ThinPrint GmbH. Thanks to strategic partnerships, the client components of the patent pending .print technology are integrated in a multitude of terminals, print boxes, PDAs, and mobile telephones from leading hardware manufacturers. Significant value is enjoyed by strategic partnerships with BlackBerry (RIM), Bluetooth SIG, Citrix Systems, Inc., Fujitsu Siemens Computers, Lexmark International, Inc., Microsoft, Nokia, Orange, Palm, Inc., Sun Microsystems Inc., Symbian Ltd., VMware, and XPS Software GmbH.

[www.thinprint.com](http://www.thinprint.com)

