



# Cortado Introduces Developer Competition “Apps Need Printing”

**DENVER (November 9, 2009) - Cortado, the mobile business expert, announced at the BlackBerry® Developer Conference 2009 in San Francisco, an exciting competition offering BlackBerry® developers a chance to win great prizes. It calls on developers to test Cortado's new, Java-based CHAPI (Content Handling API, JSR-211) interface and submit suggestions for the best and most original use of printing within an application.**

Interested developers can find out more information and apply for access to the beta version of the latest Cortado solutions with CHAPI interface at [www.cortado.com/win](http://www.cortado.com/win). The deadline for submission for the "Apps need printing!" competition is December 9, 2009. In addition to originality, expected market opportunity will also be a factor when deciding the winners. First, second and third place winners will receive a Nintendo Wii as well as a Cortado marketing and partner package worth \$5,000 USD.

"A printing function could increase the usefulness of many mobile apps, thereby improving market opportunities," says Thorsten Hesse, Director of Sales for Cortado and Member of the Management Board. "Our standardized print interface makes it very easy to enable any other type of mobile application which works with the same CHAPI interface to print."

One example of an application that is already equipped with a CHAPI interface to work with Cortado is Documents To Go, the mobile Office Suite of DataViz. "Our customers, who work with Word, PowerPoint or Excel on their smartphones, can now print their documents while away from the office. This has been a highly requested feature from our Documents To Go customer base and we are pleased to see the feature now available, says Shari Hoffman, Product Manager Documents To Go at DataViz, a strategic Cortado partner.

By the end of the year, Cortado plans to provide BlackBerry® smartphone users with its printing service for free. Providers of BlackBerry smartphone applications will also benefit from the service because they will be able to add the "Print" function to their own app at no cost.

This press release and the press photo are available online at [www.cortado.com/press](http://www.cortado.com/press).



**CORTADO**  
A Division of ThinPrint

# Press Release

## Cortado. A Division of ThinPrint

Cortado, as an independently acting division, combines the total mobile computing competence of ThinPrint AG and offers one-stop mobile business software solutions and professional hosting services for all of today's mobile demands. The services on offer encompass the entire range from Hosted Exchange and professional e-mail and PIM services with innovative push mail capability to the truly unique Cortado Enterprise Solutions and Premium Services, which turn your mobile device into a fully-fledged workstation. Cortado products, both in-house solutions and hosted premium services, allow you to manage documents and flexibly send them to all established mobile platforms. Security-certified hosting centers in Germany, the USA, and the Pacific region guarantee high availability and security for all hosted Cortado services. Along with its free-of-charge services under Cortado Free, Cortado offers mobile freedom and increases productivity for consumers, prosumers, and companies. Our goal is to provide complete mobility and independence from location-bound workplaces and computer-based communication methods. With the extensive experience of ThinPrint AG and its international presence with offices in the USA and Australia, Cortado operates globally. As a Microsoft Gold Certified Partner, Nokia Forum Pro member, and member of the BlackBerry Alliance Program, as well as working closely with over 20 carriers worldwide, including T-Mobile, Vodafone, Telefonica, Orange, Hutchison 3G, Cingular and Verizon, Cortado is the competent and professional partner and service provider for meeting the demands of mobile business and private users. A global partner network supports the international availability of Cortado offerings.

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