



Press Release

Leading Industry Analyst Firm selects Cortado as "Cool Vendor" in Two different Categories

Vendors selected for the "Cool Vendor" reports are innovative, impactful and intriguing

(Berlin, May 2010) Cortado, the mobile business division of ThinPrint, an established desktop solutions vendor, today announced that Gartner, a leading analyst firm, has named Cortado a "Cool Vendor" in the Cool Vendors in Imaging and Print Services and the Cool Vendors in Enterprise Mobility, April 2010 reports.

Cortado Workplace, included in the Imaging and Print Services report, is a free cloud-printing service that enables users to print from laptops and PCs, as well as BlackBerry, iPhone, iPod touch and iPad mobile devices, to any printer via WiFi network or Bluetooth. Cortado Workplace provides online services and desktop functionalities such as remote directory and file management and includes 1 GB of free online storage. More information is available at: www.cortado.com/workplace.

The Imaging and Print Services report highlights that "Printer technology providers must embrace cloud printing services and the opportunity they bring to breathe life into the ailing print market. Mobile and remote workers, too, must evaluate cloud print services as the means to secure the print they need, when and where they need it".

Cortado Corporate Server, included in the Enterprise Mobility report, helps organizations deploy enhanced real-time mobile collaboration experiences for mobile workers. Thanks to ThinPrint [Virtual Desktop Processes technology](#) it extends the availability of current desktop process to smartphone devices. Organizations can provide mobile users with corporate desktop functionality such as printing and data access. Virtual Desktop Processes thereby enable enterprises to integrate smartphones into their existing IT infrastructure in a cost efficient way. More information is available at: www.cortado.com/corporate.

"We believe our inclusion in two Cool Vendor reports by Gartner further supports our dedication to enable customers to unlock the power of information to improve business performance through mobile business software," said Carsten Mickleit, chairman of the board of directors at ThinPrint Inc. "Cortado Workplace and Cortado Corporate Server are



Press Release

delivering cloud printing and mobile desktop services that are changing the way print technology providers operate and mobile workers conduct business.”

Read the complete reports at: www.cortado.com/coolvendor.

This press release is available online and ready to download: www.cortado.com/press.

###

Cortado. A Division of ThinPrint

Cortado combines the entire computing expertise of ThinPrint AG to create mobile communication solutions. The mobile business expert's vision is complete independence from location-bound workplaces and computer-based communication methods. The core of the Cortado solutions is the company's Virtual Desktop Processes technology (VDP). Unlike other providers, Cortado does not transmit the complete desktop to the mobile device. Instead, the BlackBerry, iPhone, Android, etc., smartphone is outfitted with individual PC functions optimized for the small screen display and is thereby transformed into a full-fledged workstation. Cortado's VDP products are available both as in-house solutions and cloud services. The Cortado portfolio is rounded out by individual business apps and solution hosting from well-established third-party providers such as Microsoft Exchange and SharePoint. Security-certified hosting centers in the USA and Germany guarantee highest availability and security of all hosted services and customer data. Thanks to ThinPrint AG's extensive experience as the worldwide leading provider of printing solutions for wide area networks, Cortado has offices in the USA, Germany, Japan, and Australia, as well as a close-knit network of partners around the globe. Cortado acts as a Microsoft Gold Certified Partner, Nokia Forum Pro member, and a top BlackBerry Select Alliance Partner. Working closely together with over 20 carriers worldwide, ThinPrint's mobile division is an established, professional partner and service provider for mobile business users and private users alike.

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

Press contacts:

In North America:

Francesca Brunello, Marketing and Business Development Manager

Phone: 440.331.8446 Ext 3310, francesca.brunello@thinprint.com

In APAC:

Stevan Caldwell, Regional Manager APAC

Phone: +61 (0)2 94600319, Fax: +61 (0)2 89203835, E-mail: stevan.caldwell@thinprint.com

Headquarters:

Silke Kluckert, Public Relations Manager

Phone: +49.30.394931-66, E-mail: press@cortado.com, www.cortado.com