



Press Release

Cortado To Optimize Google Cloud Printing

The forthcoming solution will enable printing without using a PC.

(Berlin/Denver, April 28, 2010) Cortado, the mobile business division of the printing specialist ThinPrint AG, plans to improve Google's recently announced Cloud Print solution. This will enable Chrome users access to Cortado's mobile printing functionality. The Cortado solution will enhance Google's recently announced Cloud Print solution for Chrome by enabling users to print. Connecting to a desktop computer is not required, whether or not the printer yet supports Cloud Print's technology. Cortado currently offers mobile printing solutions for BlackBerry smartphones, Apple's iPhone, iPod touch, iPad and also soon for Google Android smartphones.

To print via Google Cloud Print, printers must support Google Cloud Print technology, or be connected to a PC. Cortado takes a completely different approach. With Cortado's cloud printing solution, the user can print to any printer directly connected via Wi-Fi or Bluetooth. A user therefore does not have to search for a printer that supports Google's cloud printing solution or have access to a PC.

Cortado tackles the challenge of printer driver management in its certified hosting centers. More than 12,000 customers using the Cortado Workplace cloud printing solution can already use over 6,000 different printer drivers. Customer feedback facilitates constant updating and increased choice of drivers. Today, almost all available printers are supported.

Cortado considers Google's new Cloud Print solution as confirming the demand for cloud printing and the company is determined to create the best possible cloud printing solution for the Google Chrome OS. Cortado's goal is to enhance Google Cloud Print by adding the following functions:

- Spontaneous direct printing from Google Chrome OS or Android devices
- Supporting all existing printers and nearly all file types
- Expanding cloud printing support outside of Google Apps
- Offer a "Private Cloud" solution for integration into corporate IT

"We will develop a plug-in for the Google Chrome OS that allows us to print directly via Wi-Fi without having to turn on a PC. While we know that this must be approved and accepted by Google, we hope to have the company's support to provide the same printing convenience for the Google Chrome OS that we already provide for major mobile



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computing platforms," said Carsten Mickleit, Chairman of the Board of Directors of ThinPrint AG. "Just as we offer the best solution for virtualization with ThinPrint .print, we are determined to develop the best printing solution for the cloud with Cortado."

Cortado Cloud Printing is available free for BlackBerry, iPhone, iPod touch, and iPad:
www.cortado.com/cloudprinting.

This press release and the press photo are available online and ready to download:
www.cortado.com/press.

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Cortado. A Division of ThinPrint

Cortado combines the entire computing expertise of ThinPrint AG to create mobile communication solutions. The mobile business expert's vision is complete independence from location-bound workplaces and computer-based communication methods. The core of the Cortado solutions is the company's Virtual Desktop Processes technology (VDP). Unlike other providers, Cortado does not transmit the complete desktop to the mobile device. Instead, the BlackBerry, iPhone, Android, etc., smartphone is outfitted with individual PC functions optimized for the small screen display and is thereby transformed into a full-fledged workstation. Cortado's VDP products are available both as in-house solutions and cloud services. The Cortado portfolio is rounded out by individual business apps and solution hosting from well-established third-party providers such as Microsoft Exchange and SharePoint. Security-certified hosting centers in the USA and Germany guarantee highest availability and security of all hosted services and customer data. Thanks to ThinPrint AG's extensive experience as the worldwide leading provider of printing solutions for wide area networks, Cortado has offices in the USA, Germany, Japan, and Australia, as well as a close-knit network of partners around the globe. Cortado acts as a Microsoft Gold Certified Partner, Nokia Forum Pro member, and a top BlackBerry Select Alliance Partner. Working closely together with over 20 carriers worldwide, ThinPrint's mobile division is an established, professional partner and service provider for mobile business users and private users alike.

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