



Data Protection Policy of Cortado AG

The Cortado AG (hereinafter referred to as “Cortado”) strongly emphasizes the protection of personal data. This Data Protection Policy therefore applies to all products, services and websites (including without limitation www.cortado.de, www.cortado.com, www.thinprint.de and www.thinprint.com) offered by Cortado. Cortado adheres to any and all applicable data protection provisions, including but not limited to the Federal Data Protection Act (Bundesdatenschutzgesetz, BDSG).

Data collected by Cortado and Use thereof

If you register with Cortado in order to purchase Cortado products, download software, or book services offered by Cortado via its websites, you are obliged to provide and complete personal data and information. **Personal information** includes for example name, email-address and the password for the User account. In general, any and all information that allows us to individually identify people. Certain services also require that you provide us with your credit/debit card information or other relevant bank account information. Any such data is encrypted before transmission. After we receive such data, we print them, file them in paper form, and store them in a specially secured manner. The electronic data is deleted after the print out. On your first visit to a Cortado website, we send a **cookie**, e.g. a small electronic file consisting of a certain character string allowing us to identify your browser. Cortado uses cookies to improve its services and websites according to user preferences. You may adjust your browser to reject cookies, but the rejection of cookies might result in the inaccessibility and malfunction of certain services and websites of Cortado. Furthermore, Cortado’s server automatically records information sent by your browser if you visit a website. Such so-called **log data** include your web request, the IP address, and the type of the browser, the browser language, data and time as well as cookies. These log data allow to clearly identifying your browser. Cortado may collect data concerning your end device(s) and pattern of use of one or more users, as applicable, that are transmitted to Cortado due to your use of **Cloud Services** offered by Cortado. Cortado will evaluate, process, use, and publish, if applicable, such data only with ensured anonymity and in a summarized manner.

Cortado uses third-party advertising companies to serve ads when you visit Cortado’s website. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. For example, the DoubleClick DART cookie is used by Google in the ads served on publisher websites displaying AdSense for content ads. When you visit an AdSense publisher’s website and either view or click on an ad, a cookie may be dropped on your browser. The data gathered from these cookies will be used to help us better serve and manage the ads on our websites. You may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at http://www.google.com/privacy_ads.html.

Cortado only uses the collected personal data as indicated for the purposes they were actually intended for. Apart from the purposes mentioned above, the purposes include provision of Cortado’s services and products for users and the development of new services and products. You can find information on which personal information is collected for which purpose with the respective services and products.

Approval of Collection of Personal Data/Revocation

We request that you, by checking a special box, state your consent to our using your data for a different purpose than originally indicated, should this be necessary. You may, however, refuse to give this prior consent.

Without your express prior consent, Cortado will not use your personal information for other purposes than indicated and in connection with the respective services or products and this Data Protection Policy.

You are at all times entitled to refuse to provide personal information or to revoke provided information. Please be aware, though, that in such case Cortado might not be able to offer you all available services. If you revoke personal information which is still required for processing valid contractual relations between you and Cortado, we will delete any personal information promptly after termination of the contractual relations.



Transfer of Personal Data to Third Parties

Only upon your express prior consent will Cortado transfer your personal data to any third parties. Without your express prior consent, Cortado will only transfer or disclose your personal data upon presentation of a search warrant, judicial order, judicial decree or another form of lawful cases regulated by law.

Data Security

Cortado uses adequate security measures to prevent unauthorized access or change, transfer or deletion of personal information. Such measures include, but are not limited to internal review of our data collection practices, filings and processing as well as physical and technical measures to prevent access to the systems on which we store such sensitive data.

Access to such data is internally limited to such members of staff who for the operation, development, and improvement of our services and products require knowledge of such data. Such members of staff are required to adhere to special confidential requirements. If such members of staff, however, breach the secrecy requirements, they are subject to labor legal consequences and criminal prosecution.

Access to and Updating or Deletion of Personal Data

Cortado enables you to access your personal data through the various websites and offers you the possibility to correct, modify, or delete such data if necessary and if they are not required for legal means of processing of contractual relations. In the interest of data security, you have to identify yourself with your password before you can modify or delete any personal data.

Enforcement

Cortado regularly reviews if the Data Protection Policy is being observed. If you have questions or comments concerning Cortado's Data Protection Policy, you may contact Cortado at info@Cortado.com.

Alterations and Amendments

Please note that this Data Protection Policy may be altered and/or amended from time to time. Without your express consent, though, we will not restrain your rights under the current Data Protection Policy. Amendments and/or alterations concerning the Data Protection Policy will be announced by Cortado on its websites. Earlier versions of the Data Protection Policy will be filed and will be available for reference upon your request.

Berlin, August 2011