

MDM Brings Mobility to Northern Germany's Largest Mall

In the dodenhof malls, with two locations near Bremen and Hamburg in Germany, Cortado Corporate Server provides for the secure management of mobile devices, file access, and mobile printing.

How would the new couch look in your living room at home? Customers of the dodenhof lifestyle centers no longer have to use their imagination to choose the right upholstered furniture, but instead take advantage of mobile technology. Supported by the dodenhof furniture experts at both locations, an app on iPads in the showroom shows customers how a choice piece of furniture fits into a room and whether it is the right size, shape, and color.

Over 30 iPads in the sales areas now ensure the most modern way of planning interiors. But that's not all. Employees at the management level are also equipped with mobile devices in order to work when mobile and be able to react more quickly.

"In the course of the digitalization, we were faced with the task of managing mobile devices," recalled Marc Kluckert, Team Leader of Information and Telecommunications Technology. So the company began looking for an appropriate solution and evaluated three different systems.

In addition to the mobile device management functions, according to the IT expert, the wish list also included access to company files and mobile printing of documents. In the end, they decided on the enterprise mobility solution Cortado Corporate Server. In addition to mobile device and mobile application management, the on-premises solution also provides access to the company's file system as well as extensive options for mobile printing.

"The file access and the printing, in connection with the other functions, were ultimately the deciding argument for buying the Cortado solution," said Thomas Friedrichs, Department Head of Information and Telecommunications Technology. *"With the file access*

and printing to all printers in the company, we were able to provide users with added value that optimized several processes." Mobile printing, a special feature of the Cortado solution, rounds out the planning process.

At dodenhof, about 200 devices are currently managed through Cortado Corporate Server. In the long term, the company expects an increase to 250 to 300 devices.

Marc Kluckert: "We have to get the people on board. We do that by providing them with functions that make their work easier."

In addition to company-issued devices, employees use their own Android and iOS devices too, within the framework of BYOD. If, for example, a device is stolen, – a danger that exists not only in the showroom – Cortado Corporate Server provides a remote and complete data wipe of the device. In addition to this measure, a partial wipe of any company-related data is also possible.

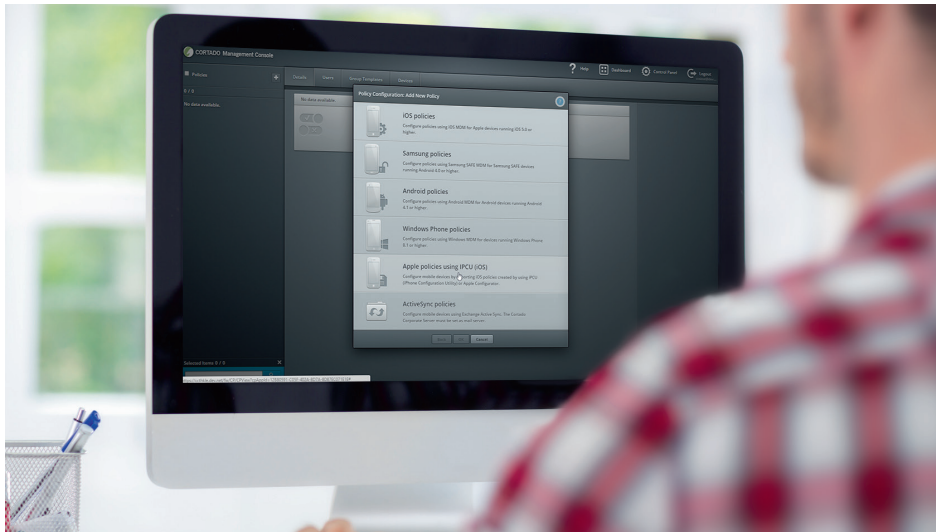
Marc Kluckert: *"So sensitive data cannot fall into the wrong hands."*



ABOUT DODENHOF:

dodenhof is northern Germany's largest mall, which alone at its headquarters near Bremen has over 120,000 square meters of retail space and numerous product lines. The offerings range from home, fashion, and technology to sports and a gourmet center. At the location near Hamburg, dodenhof has a furniture store and a fashion and sports store on approximately 50,000 square meters. In total, 2,500 employees work for dodenhof. Since its founding in 1910, the company has been run by the Dodenhof family, now in its fourth generation.





Cortado Corporate Server's Management Console allows IT administrators to manage devices, users and applications as well as all the user rights, policies, profiles, certificates and security settings relevant to accessing the corporate network.

Cortado Corporate Server in Use

Pharmaceuticals: Thanks to the Cortado Management Console, administrators can instantly push e-mail accounts as well as Wi-Fi and VPN settings to the mobile devices of new research staff.

Oversee Branch Offices: New smartphones and tablets can be procured locally and still be remotely set up and securely integrated. Cortado Corporate Server pushes the required business apps directly to the devices.

Retail: The project manager photographs a part of a presentation for a new product with his smartphone camera. Thanks to intelligent synchronization it is saved immediately as an encrypted PDF file in the project folder and available for all other team members.

Government: Officials can work on the go within a secure native container. This includes the native e-mail app, secure on-premise file sharing, a secure browser and much more.

Insurance: Need assessments can be carried out onsite with customers via an intranet application in a secure browser, and the result displayed in a customer-friendly format on a tablet, saved as a PDF or printed.

IT: Thanks to managed open in and per app VPN, administrators can be sure that

only secure apps are in use in their environment. With remote partial or full wipe, intervention in due time is possible in case a device is lost, stolen or misused.

Construction: Managers save large documents such as blueprints to a project folder via drag & drop with their notebook. Project teams access the latest documents with their mobile devices, directly on construction sites.

Executive Management: A CEO can retrieve the latest database reports with the most up-to-date numbers on the way to a board meeting..



ABOUT CORTADO MOBILE SOLUTIONS

Cortado Mobile Solutions is a wholly owned subsidiary of Cortado AG, and is responsible for all operations relating to the enterprise mobility solution Cortado Corporate Server. The unique enterprise mobility solution offers the perfect balance between security for the organization, easy manageability for the IT department and maximum flexibility for users.

The on-premises software includes all the tools required for successful enterprise mobility; mobile device management, mobile application management and mobile content management, and can be fully integrated into the Windows backend. IT administrators continue to work with their known systems, Active Directory groups and Windows privileges, and users can access network drives, SharePoint and intranet pages directly from their mobile devices.

Cortado Mobile Solutions follows the philosophy that working natively delivers the highest levels of user acceptance. So Cortado's enterprise mobility solution fully supports native app management and instead of focusing on separate storage when it comes to file sharing, enables a direct connection to the corporate network. The result is a significant increase in productivity for mobile employees, improved collaboration among teams as well as convenient management for the IT department.

Cortado's enterprise mobility solution is developed and tested at its headquarters in Berlin, Germany. Also experts in offices in the United States, UK, Australia and Japan, highly-qualified consultants at our Berlin location as well as a trained, worldwide network of channel partners provide presence and support to local customers throughout the world.

Test now!

A free 30 day demo version includes all features
corporateserver.cortado.com



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