

## Reference

## **Burnaby Lake Greenhouses**

- **Challenge:** Executive management (EM) needs to review, create and print emails without a laptop. Mobile sales force and buyers need hard copies of documents.
- **Solution:** EM can print and email while mobile, freeing up the administrative staff that previously did this. Mobile workforce can print large documents and fill them out on the spot.
- Result: Convenient, saves time with increased productivity; users do not have to take laptops with them nor do they need a PC at home to print attachments. Administrators are free to do other tasks. Overall cost savings.
- **Quote:** "I love that I can print from my BlackBerry. I haven't turned my laptop on since the Cortado Client was installed on my BlackBerry." Ryan Van der Ende, Burnaby Lake Greenhouses Ltd.



Industry: Agirculture Wholesaler

Solution: Cortado Corporate Server

Hardware: BlackBerry Smartphones, Bluetooth-enabled and Network Printer

Environment: BlackBerry Enterprise Server